Privacy Policy for EquiTrace

This App collects four categories of data:

1) Username and encrypted passwords to allow users to set-up and maintain sharing of data on horses between different people on the same farm or premises. The log-in data is stored to allow you to regain access from a different phone, should your own phone be lost or damaged. This data is only used to authenticate users, is stored securely and is not shared with any third party.

2) Data on the identification of horses as entered by the users. This includes microchip number, name, breeding, sex and colour. This information is collected to allow correct identification of horses between users. This data is available to authorised individuals on the farm either via scanning the horse's microchip or through the 'Find Horse' part of the App. The identification information is also available to anyone with direct access to the horse, that performs a scan on its microchip using this App, whether or not they are authorised by the farm. If someone scans a horse using this App and is not an authorised user from the farm, the person holding the subscription for the farm will get an alert (unless the horse has been marked as having left the property).

3) GPS location data to record the location, date and time of each scan. This data is collected to share between authorised individuals on the farm. It is encrypted prior to transmission and storage on the server. This data is not shared with any third party.

4) User entered notes on individual horses. This data is collected to share between authorised individuals on the farm. It is encrypted prior to transmission and storage on the server. This data is not shared with any third party.

Bluetooth:

This App uses Bluetooth to transmit data from the microchip scanner to the App. This data consists of the 15 digit microchip number read from the horse's microchip. The number is encrypted by the scanner, and decrypted by the App.
The only data sent out via Bluetooth is to establish a connection with the microchip scanner. No user or farm specific data of any nature is sent out from the App via Bluetooth.

Subscriptions:

A subscription is required to allow sharing of data between users on a farm or property. Only one person on the farm is required to have a subscription, and this person can authorise (and subsequently de-authorise) any other user on the farm from having access to the data. Some data is stored locally on the phone to allow for poor internet connections, so data to which a user previously had access may not be removed from their phone when a user is deauthorised.
The control of the farm can be transferred to another (previously authorised) user. If you do this, you will get an alert reminding you to cancel your subscription and the new user will be prompted to subscribe.
If you cancel a subscription or let it lapse, notes on the horse and time and location of the scans will no longer be shared between users on the farm, and you will not have access to this data generated by your authorised users. If you restore your subscription, you will regain access to the data that was created when you were previously subscribed.

Deletion of your data:

We will honour requests in writing for the deletion of all data about your farm held on our servers.