Privacy Policy for USTA ChipID

Potentially Personally Identifying Information:

Access to this App is controlled via means of username and password. These are securely transmitted to servers controlled by the US Trotting Association to authenticate the user. They are not shared with any third parties. The username and password are not stored within the App.

Non-Personally Identifying Information:

The App collects and transmits the serial number of the microchip scanner you used. This information is sent to a secure database and cannot be linked to any other data entered in, or generated by this App. This data is used, for the purposes of market research, to calculate how many unique microchip scanners are used with this App. No information regarding any individual person, premises, location or horse is included with this data.

Bluetooth:

This App uses Bluetooth to transmit data from the microchip scanner to the App. This data consists of the 15 digit microchip number read from the horse's microchip, the serial number of the microchip scanner and, if encoded by the implanted microchip, the temperature of the horse.
The only data sent out via Bluetooth is to establish a connection with the microchip scanner. No user specific data of any nature is sent out from the App via Bluetooth.